



NC DEPARTMENT OF  
**HEALTH AND  
HUMAN SERVICES**

**ROY COOPER** • Governor

**MANDY COHEN, MD, MPH** • Secretary

**SUSAN OSBORNE** • Assistant Secretary for County Operations for  
Human Services

April 25, 2019

**Dear County Directors of Social Services**

**Attention:** Food and Nutrition Services Administrators, Managers & Supervisors

**Subject:** Museums Offer Reduced or Free Admission

**Priority:** Information and Action Required

Eight museums in North Carolina have been added to the list of attractions offering free or reduced admission to families that receive benefits from the Food and Nutrition Services Program. The project started in 2017 at the state's aquariums as a joint initiative between the North Carolina Departments of Natural and Cultural Resources and Health and Human Services and was inspired by the national Museums for All program. Museums for All is administered through a partnership with the Association of Children's Museums. More detailed information can be found on the website, [www.museums4all.org](http://www.museums4all.org)--including a search function and links to museums that are currently participating.

The new participants in North Carolina are part of the Museums for All program which offers admission of \$3 or less for up to four people per Electronic Benefits Transfer, or EBT, card with a valid form of photo identification. There is no limit to how many times a family can visit a participating museum. The program encourages people of all backgrounds to visit museums regularly and build lifelong museum habits.

Besides the aquariums at Roanoke Island, Pine Knoll Shores and Fort Fisher, the new attractions participating in North Carolina are:

The Children's Playhouse  
400 Tracy Circle  
Boone, NC 28607  
828-263-0011

Blowing Rock Art & History Museum  
159 Ginny Stevens Lane  
Blowing Rock, NC 28605  
828-295-9099

Discovery Place KIDS - Huntersville  
105 Gilead Road  
Huntersville, NC 28078  
704-372-6261

**NC DEPARTMENT OF HEALTH AND HUMAN SERVICES • DIVISION OF SOCIAL SERVICES • ECONOMIC AND FAMILY SERVICES**

LOCATION: 820 S. Boylan Avenue, McBryde Building, Raleigh, NC 27603

MAILING ADDRESS: 2420 Mail Service Center, Raleigh, NC 27699-2420

[www.ncdhhs.gov](http://www.ncdhhs.gov) • TEL: 919-527-6300 • FAX: 919-334-1265

AN EQUAL OPPORTUNITY / AFFIRMATIVE ACTION EMPLOYER

Discovery Place  
301 N. Tryon St.  
Charlotte, NC 28202  
704-372-6261

Discovery Place Nature  
1658 Sterling Road  
Charlotte, NC 28209  
704-372-6261

Kaleideum North  
400 W. Hanes Mill Road  
Winston-Salem, NC 27105  
336-767-6730

Kaleideum Downtown  
390 S. Liberty Street  
Winston-Salem, NC 27101  
336-723-9111

Discovery Place KIDS – Rockingham  
233 E. Washington St.  
Rockingham, NC 28379  
910-997-5266

Flyers in English and Spanish are attached for printing, posting and distributing within your agency as well as your community partners. If you have questions, contact me at [David.Locklear@dhhs.nc.gov](mailto:David.Locklear@dhhs.nc.gov).

Sincerely,

A handwritten signature in blue ink that reads "David Locklear". The signature is cursive and appears to be written on a light-colored background.

David Locklear, Deputy Director

DL/ac

**EFS-FNSEP-21-2019**

Attachments (2)

English Flyer  
Spanish Flyer